



## **D. K. GOVERNMENT COLLEGE FOR WOMEN**

**Nellore, Andhra Pradesh- 524003**

**Autonomous College, College with Potential for Excellence**

**Re-accredited with "A" Grade by NAAC**



# **STRATEGIC PLAN 2017-2027**

D.K.Government College for Women (A), Nellore, is a well established Govt.College unit under the aegis of the Government of Andhra Pradesh. College owns finest qualities of a strong institution with fantastic commitment to women student service, academic excellence, entrepreneurship and with all societal reflections. This college has been the first of its kind and is the first choice of women students since its inception in 1964 in the entire Nellore district. Even girl students from the abutting districts also find pleasure in joining with this esteemed institution which has achieved academic excellence and a position of distinction in its own field.

D.K.Government college for women focuses on developing the strategic plan while taking the challenges and opportunities in to account in view of the developing and changing environment. College planned to acclimatize itself to the demands and changing needs of the women students and their progression, in view of the anticipated technological and industrial changes across India and across the world. Government of Andhra Pradesh has launched the programmes like "Community Service Projects" and "Industry Connect" to facilitate our women students to have rich experiences in their job opportunities. College has an intrinsic view in creating ecosystem which supports research, innovation and entrepreneurship. College is confident enough that it meets the challenges in a fair & effective manner over the coming years.

### **Vision Statement**

Stronger the strategic plan, stronger will be the vision, so the hallmark of a great plan is a strong, collective vision, which was the core and kernel of the strategic plan of the college for the past few years. College firmly stands by its Logo, namely "SAA VIDYA YA VIMUKTHYE". That is "Knowledge, which liberates". Our strategic plan came into being through the involvement general guidance and specific input of the faculty staff, students, alumni, academic bodies, Board of general body, Board of studies and members of the larger community.

For the next 10 years and beyond the resulting strategic plan identifies and expands upon these priorities- viz. Student success and progression, Commitment to the college communities, innovation & research in the faculty, to imbibe values in the students such as social, ethical and moral to lead a better quality of life in the society. Moreover, our plan includes to mould our women students as developing educated contributors, career ready learners and global citizens with excellent impact scholarship.

## COLLEGE VISION & MISSION

“SAA VIDYA YA VIMUKTHYE”- Education is that which liberates.

### Vision

To enable and empower the women students - especially from the weaker sections of society with a rural background, with hard, soft and life skills and human values that contribute for the acquisition and development of a good career and multidimensional empowerment.

### Mission

- To provide education that embraces current and inclusive fields through which the needs of all the sections of the society can be addressed.
- To enhance quality through innovations in the curriculum by offering need based Programmes.
- To impart and develop Hard, Soft, Life and Employability skills for better life by designing such relevant curricula.
- To promote research environment and further the prospects of transforming the college into a university.
- To inculcate human values among the students.
- To propagate the rich tradition and culture of India for the promotion of National Integration.
- To empower them with competencies in economic, social, psychological, legal and political arena.
- To employ innovative methods of Teaching – Learning and Evaluation.
- To encourage teachers to undertake research and consultancy.
- To create environmental consciousness among the students.
- To encourage participation in community development programmes through academic industrial internships and extra-curricular activities.

### Core Values

The core values by which the college functions are in alignment with the Mission statements that aim at achieving the Vision of the college.

- **Hard work and integrity as the paths for** aiming at excellence.
- **Mutual cooperation** as the path for achievement and success.
- **Equal opportunities** for the socially and economically down trodden.

- **Motivation and encouragement** to the conventionally suppressed sections of the society.
- **Holistic development** of youngsters through equal emphasis on curricular and extracurricular aspects
- **Nurture of the spirit of repayment** to the community.
- **Multidimensional empowerment** of women

**Context:** The strategic plan which is being adopted by D.K.Govt.College for women, Nellore is based on the following principles.

1. Conceptual Learning
2. Student centered Learning
3. Hands on experience of the student
4. Congenial and exquisite relation
5. Fulfilling the educational aspirations of all the students
6. Encouraging the students to be creative
7. Commitment to the Partnerships in view of the goals targeted by the students, staff and state government.

**Strategic Priorities:** In the coming 10 years, D.K.Govt.College is committed to the following strategies.

- a) A congenial, Vibrant and Catalysing environment be established in the campus, so that our women student can hoist the flag of success in their achievements, personal growth and academic success and reach the top by climbing upon rungs of the success ladder .
- b) Commitment to the college communities: Our dedicated women students, staff, alumni will serve the society in different situations and the college engages the communities in making their efforts in pursuit of perfection.
- c) Research: To explore and expand the knowledge so that the results could produce good yields in the respective fields. As the college possesses 34 members of the faculty with doctorates, who have joined the institution in 2021, college will be achieving the goals with respect to research.

### **Strategic Priority Areas-Objectives**

D.K.Government College for women understands the academic needs of our women students and provides quality of higher education. We shape our students to be perfect with their allround performance, there by paving the way of success and progression in their all

endeavors. We shall overcome the turbulent times together and ensure our students to be successful with all righteousness and hard work.

**Objective-1: Facilitating the students for the academic success.**

| Success Index                                                                                                                                                                                                                                                                                                                 | Action to be taken                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
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| <ul style="list-style-type: none"> <li>❖ Establishing Internal quality Assurance Cell in the College.</li> <li>❖ Accreditations and benchmarks to achieve</li> <li>❖ Inculcating the research aspect in the minds of the students.</li> <li>❖ Reduced dropout rate</li> <li>❖ Success rates of first year students</li> </ul> | <ul style="list-style-type: none"> <li>❖ Improving the ICT based learning, blended learning , student centered learning, providing open access to the students by the way of INFLIBNET, NList, Shodh Ganga, Shodh Sindhu.</li> <li>❖ Supporting students &amp; the faculty in adopting perennial methodologies.</li> <li>❖ Providing MoU's and linkages with the Industry.</li> <li>❖ Sensitising the parents and their wards to continue in their Program to the stipulated time. Women empowerment Cell , Antiragging, Grievances &amp; Redressal Cell do the job.</li> <li>❖ Student Induction Programme (SIP) will be conducted for about Two weeks, to facilitate the 1<sup>st</sup> year students to feel good and comfortable about the college and acclimatize themselves to the surroundings.</li> </ul> |

**Objective- 2: Industry Connect**

| Success Index                                                                                                                                                                                                                                                                                            | Action to be taken                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
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| <ul style="list-style-type: none"> <li>❖ Increased academic programs, partnerships and collaborations with the Industry</li> <li>❖ Increased participation of the staff in the industry oriented programmes.</li> <li>❖ Increased resources which will get the things closer to the Industry.</li> </ul> | <ul style="list-style-type: none"> <li>❖ Some of the departments have initiated and made some MoU's with the Industry and the college is disseminating the same and encouraging.</li> <li>❖ Provide workshops and resources for all faculties to have good relation and understanding about industry and the practices.</li> <li>❖ Increase the value added and certificate courses which have good line with the Industry.</li> <li>❖ Increase the Pedagogical practices and also the traditional ways.</li> <li>❖ Adopting modern teaching techniques.</li> </ul> |

**Objective-3: Impact of Teaching & Learning:** This can be achieved by increasing the student alumni satisfaction rates, effective and flexible learning opportunities, increased outcome based education appreciation.

Action to be taken:- Implementing the goals and actions of the strategic plan, expand the learning opportunities, Improving the interdisciplinary approaches to curriculum design, promote the development in every curriculum, provide suitable job and entrepreneur opportunities to our women students.

**Objective-4: Provident Experiential and Service learning opportunities.**

| Success Index                                                                                                                                                                                                                                | Action to be taken                                                                                                                                                                                                                                                                                                                          |
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| <ul style="list-style-type: none"> <li>❖ Should be with demonstrated Progress towards providing, modified and improved experiential learning opportunities.</li> <li>❖ Considerable improvement in the graduating women students.</li> </ul> | <ul style="list-style-type: none"> <li>❖ Curriculum and syllabus have been strengthened and importance has been given to experiential learning and technically sound environment.</li> <li>❖ Training and placements through Jawahar Knowledge Centre have been improved. IT based and industry based placements were conducted.</li> </ul> |

**Objective-5: To promote and increase the Research Projects with National agencies.**

| Success Index                                                                                                                                                                                                                                     | Action to be takes                                                                                                                                                                                                                                                                                                               |
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| <ul style="list-style-type: none"> <li>❖ Supporting the faculty and the students in research.</li> <li>❖ Increase in the number of Publications from the faculty</li> <li>❖ Increased funding from the internal and external agencies.</li> </ul> | <ul style="list-style-type: none"> <li>❖ Monitoring committees to look after the issues regarding with</li> <li>❖ Number of workshops, Seminars, Conferences must be increased so as to inculcate more latest research aspects among the faculty.</li> <li>❖ Make use of latest trends and methods in research areas.</li> </ul> |

**Attainment of D.K.Government College for women's strategic Plan**

D.K.Govt.College for Women is committed to achieve its strategic plan designed for the next 10 years. This can be achieved through strong devotion and owning the exquisite commitment in reaching the fixed goals. All the statutory bodies of the college define their tasks and jobs in achieving the strategic priorities. Committees identify the links and advocate proper achieving techniques.

**Implementation of the Frame work:**

D.K.Govt.College for Women, realizes the strategic plan by analyzing, establishing and alligning the strategic plan and operational plans at the college level, in the perspective of Vision, Mission, goals and objectives.

- Establishing the strategic foundation.
- Implimenting the Vision, mission and values in a scrupulous note.
- Measuring the performance levels and fine tuning them in order to achieve the strategic plans.

